

1 of 15

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-525-9757

$$SC = *$$

ISSUED TO SHOW RATES REVISED TO CLEAR

TOTAL = \$4790

PLS CONFIRM, THANKS IAN FOR KELLY

Sales Remark: V3 NA
V3 Comment Changed, Spots/week Changed

Sales Remark: V3 RATE REV
V3 Comment Changed, Rate Changed

Sales Remark: V3 NA
V3 Comment Changed, Spots/week changed

Sales Remark: V3 RATE REV
V3 Comment Changed, Rate Changed

Sales Remark: V3 BA
V3 More than 2 codes changed

Rep Order# 6867469 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/25/2012 1:04 PM
Last Received: 10/25/2012 12:59 PM
Showing Buylines: All Rep Revised Lines

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Station WOTV-TV GRAND RAPIDS/KALAMAZO
Advertiser () BILL FARMER STATE R
Product Political
Estimate# 2518
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 433/438/2518
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	TH	12P-1P	BETTER TV	:30	\$75.00	11/01-11/01	1	1	1	\$75.00	
	Rating: 0.2											
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*7	F	12P-1P	BETTER TV	:30	\$15.00	11/02-11/02	0	0	0	\$0.00	
	Rating: 0.2											
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Spots/week Changed								
	*8	M	12P-1P	BETTER TV	:30	\$75.00	11/05-11/05	1	1	1	\$75.00	
	Rating: 0.2											
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*9	TH	10A-11A	WENDY WILLIAMS	:30	\$15.00	10/25-10/25	0	0	0	\$0.00	
	Rating: 0.1											
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*10	F	10A-11A	WENDY WILLIAMS	:30	\$75.00	10/26-10/26	1	1	1	\$75.00	
	Rating: 0.1											
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*11	M	10A-11A	WENDY WILLIAMS	:30	\$75.00	10/29-10/29	1	1	1	\$75.00	
	Rating: 0.1											
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*12	TU	10A-11A	WENDY WILLIAMS	:30	\$15.00	10/30-10/30	0	0	0	\$0.00	
	Rating: 0.1											
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								

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Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser () BILL FARMER STATE R
Product Political
Estimate# 2518
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 433/438/2518
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	W	10A-11A	WENDY WILLIAMS	3	:30	\$75.00	10/31-10/31	1	1	1	\$75.00
				Rating: 0.1								
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*14	TH	10A-11A	WENDY WILLIAMS		:30	\$15.00	11/01-11/01	0	0	0	\$0.00
				Rating: 0.1								
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*15	F	10A-11A	WENDY WILLIAMS	3	:30	\$75.00	11/02-11/02	1	1	1	\$75.00
				Rating: 0.1								
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*16	M	10A-11A	WENDY WILLIAMS	3	:30	\$75.00	11/05-11/05	1	1	1	\$75.00
				Rating: 0.1								
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*17	TH	9A-10A	TRISHA GODDARD		:30	\$20.00	10/25-10/25	0	0	0	\$0.00
				Rating: 0.8								
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*18	F	9A-10A	TRISHA GODDARD	3	:30	\$60.00	10/26-10/26	1	1	1	\$60.00
				Rating: 0.8								
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*19	M	9A-10A	TRISHA GODDARD		:30	\$20.00	10/29-10/29	0	0	0	\$0.00
				Rating: 0.8								
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								

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Rep Firm	
Sales Office () PHILADELPHIA
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Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser () BILL FARMER STATE R
Product Political
Estimate# 2518
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 433/438/2518
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*27	M	4P-5P	THE DOCTORS	:30	\$75.00	10/29-10/29	1	1	1	\$75.00	
	Rating: 0.5			Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*28	TU	4P-5P	THE DOCTORS	:30	\$75.00	10/30-10/30	1	1	1	\$75.00	
	Rating: 0.5			Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*29	W	4P-5P	THE DOCTORS	:30	\$25.00	10/31-10/31	0	0	0	\$0.00	
	Rating: 0.5			Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*30	TH	4P-5P	THE DOCTORS	:30	\$75.00	11/01-11/01	1	1	1	\$75.00	
	Rating: 0.5			Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*31	F	4P-5P	THE DOCTORS	:30	\$25.00	11/02-11/02	0	0	0	\$0.00	
	Rating: 0.5			Sales Remark: V3 RATE REV								
				V3 Comment Changed, Spots/week Changed								
	*32	M	4P-5P	THE DOCTORS	:30	\$75.00	11/05-11/05	1	1	1	\$75.00	
	Rating: 0.5			Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*33	TH	3P-4P	STEVE HARVEY	:30	\$25.00	10/25-10/25	0	0	0	\$0.00	
	Rating: 0.3			Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								

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Advertiser () BILL FARMER STATE R
Product Political
Estimate# 2518
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 433/438/2518
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*34	F	3P-4P	STEVE HARVEY	30	\$75.00	10/26-10/26	1	1	1	\$75.00	
Rating: 0.3				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*35	M	3P-4P	STEVE HARVEY	30	\$25.00	10/29-10/29	0	0	0	\$0.00	
Rating: 0.3				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*36	TU	3P-4P	STEVE HARVEY	30	\$75.00	10/30-10/30	1	1	1	\$75.00	
Rating: 0.3				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*37	W	3P-4P	STEVE HARVEY	30	\$25.00	10/31-10/31	0	0	0	\$0.00	
Rating: 0.3				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*38	TH	3P-4P	STEVE HARVEY	30	\$25.00	11/01-11/01	0	0	0	\$0.00	
Rating: 0.3				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*39	F	3P-4P	STEVE HARVEY	30	\$75.00	11/02-11/02	1	1	1	\$75.00	
Rating: 0.3				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*40	M	3P-4P	STEVE HARVEY	30	\$75.00	11/05-11/05	1	1	1	\$75.00	
Rating: 0.3				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								

Traffic Ordinance

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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-525-9757

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Station WOTV-TV GRAND RAPIDS/KALAMAZO
Advertiser () BILL FARMER STATE R
Product Political
Estimate# 2518
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 433/438/2518
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*48	M	6A-7A	NEWS 8 DAYBREAK	:30	\$75.00	11/05-11/05	1	1	1	\$75.00	
	Rating: 0.2											
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*49	SA	6P-630P	SATURDAY 6P NEWS	:30	\$50.00	10/27-10/27	0	0	0	\$0.00	
	Rating: 0.8											
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*50	SA	6P-630P	SATURDAY 6P NEWS	:30	\$50.00	11/03-11/03	0	0	0	\$0.00	
	Rating: 0.8											
				Sales Remark: V3 NHA								
				V3 Comment Changed, Spots/week Changed								
	*51	TH	11A-12P	THE VIEW	:30	\$50.00	10/25-10/25	0	0	0	\$0.00	
	Rating: 0.5											
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*52	F	11A-12P	THE VIEW	:30	\$200.00	10/26-10/26	1	1	1	\$200.00	
	Rating: 0.5											
				Sales Remark: V3 RATE REV								
				V3 Comment Changed, Rate Changed								
	*53	M	11A-12P	THE VIEW	:30	\$50.00	10/29-10/29	0	0	0	\$0.00	
	Rating: 0.5											
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								
	*54	TU	11A-12P	THE VIEW	:30	\$50.00	10/30-10/30	0	0	0	\$0.00	
	Rating: 0.5											
				Sales Remark: V3 NA								
				V3 Comment Changed, Spots/week Changed								

Traffic Order#

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Agency ()	BUYING TIME	Rep Firm	
650 MASSACHUSETTS AVE, N.W., SUITE 210		Sales Office ()	PHILADELPHIA
WASHINGTON, DC 20001		Salesperson ()	IAN AMBRON
Agency C/P1/P2/E 433/438/2518			
Flight Dates 10/25/2012 - 11/05/2012		Salesperson Phone#	215-567-6005
Hiatus Weeks		Salesperson FAX#	215-525-9757

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

1.91

Rate

Dates

Spots/Wee

# of Weeks	Total Spots
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
13	13
14	14
15	15
16	16
17	17
18	18
19	19
20	20
21	21
22	22
23	23
24	24
25	25
26	26
27	27
28	28
29	29
30	30
31	31
32	32
33	33
34	34
35	35
36	36
37	37
38	38
39	39
40	40
41	41
42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50
51	51
52	52

Total Cost

Darypart

: 30	\$50.00	10/25-10/25	0	0	0	\$0.00
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30	\$100.00	10/26-10/26	1	1	\$100.00
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: 30	\$50.00	10/29-10/29	0	0	0	\$0.00
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:30	\$100.00	10/30-10/30	1	.1	1	\$100.00
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30	\$50.00	10/31-10/31	0	0	\$0.00
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:30	\$100.00	11/01-11/01	1	1	\$100.00
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30	\$50.00	11/02-11/02	0	0	0	\$0.00
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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-525-9757

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
		M	7A-9A	GMA	:30	\$100.00	11/05-11/05	1	1	1	\$100.00	
Rating: 0.5												
*76												
Sales Remark: V3 RATE REV												
V3 Comment Changed, Rate Changed												
3												
		SU	9A-10A	THIS WEEK	:30	\$150.00	10/28-10/28	1	1	1	\$150.00	
Rating: 1.0												
*77												
Sales Remark: V3 RATE REV												
V3 Comment Changed, Rate Changed												
		SU	9A-10A	THIS WEEK	:30	\$75.00	11/04-11/04	0	0	0	\$0.00	
Rating: 1.0												
*78												
Sales Remark: V3 NA												
V3 Comment Changed, Spots/week Changed												
		SU	630P-7P	SUNDAY 6P NEWS	:30	\$75.00	10/28-10/28	0	0	0	\$0.00	
Rating: 0.7												
*79												
Sales Remark: V3 NA												
V3 Comment Changed, Spots/week Changed												
		SU	630P-7P	SUNDAY 6P NEWS	:30	\$300.00	11/04-11/04	1	1	1	\$300.00	
Rating: 0.7												
*80												
Sales Remark: V3 RATE REV												
V3 Comment Changed, Rate Changed												
3												
		TH	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	10/25-10/25	0	0	0	\$0.00	
Rating: 0.5												
*81												
Sales Remark: V3 NA												
V3 Comment Changed, Spots/week Changed												
		F	6P-630P	NEWS 8 AT 6PM	:30	\$150.00	10/26-10/26	1	1	1	\$150.00	
Rating: 0.5												
*82												
Sales Remark: V3 RATE REV												
V3 Comment Changed, Rate Changed												
3												

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Agency ()	BUYING TIME	Rep Firm	
650 MASSACHUSETTS AVE, N.W., SUITE 210		Sales Office ()	PHILADELPHIA
WASHINGTON, DC 20001		Salesperson ()	IAN AMBRON
Agency C/P1/P2/E 433/438/2518			
Flight Dates 10/25/2012 - 11/05/2012		Salesperson Phone#	215-567-6005
Hiatus Weeks		Salesperson FAX#	215-525-9757

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	Weeks	Spots
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52

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Product Political
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*90	M	10P-11P	CASTLE	:30	\$250.00	11/05-11/05	0	0	0	\$0.00	
Rating: 1.7												
Sales Remark: V3 NA												
V3 Comment Changed, Spots/week Changed												

	*91	M	8P-10P	DANCING W/ STARS	:30	\$500.00	10/29-10/29	0	0	0	\$0.00	
Rating: 2.4												
Sales Remark: V3 NA												
V3 Comment Changed, Spots/week Changed												

	*92	M	8P-10P	DANCING W/ STARS	:30	\$500.00	11/05-11/05	0	0	0	\$0.00	
Rating: 2.4												
Sales Remark: V3 NA												
V3 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 44 / \$4,790.00

---SALES MONTHLY TOTALS---

Oct 12: 11 / \$1,135.00 Nov 12: 33 / \$3,655.00

Sales Totals: 44 / \$4,790.00

Station Totals: 44 / \$4,790.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$4,790	CATV 0%	WOOD 0%	WOTV 100%	WWMT 0%	WXMI 0%
		WXSP 0%	WZPX 0%	WZZM 0%		

Books null
Demos RA35+

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Advertiser () .BILL FARMER STATE R
Product Political
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--- CREDIT RISK ---
CASH IN ADVANCE